

BTOB SPECIAL REPORT TOP AGENCIES

Agency	Category	Location	URL	Phone	Key executive	Est. '07 revenue (in mil.)	Est. '07 b-to-b revenue	% of revenue from b-to-b	Key clients	No. of emp.
360i	Interactive	New York	www.360i.com	(888) 360-9630	Bryan Wiener, CEO	N/A	N/A	15%	Office Depot, H&R Block, NBC Universal, J.C. Penney, Delphi	200
90octane	Interactive	Denver	www.90octane.com	(720) 904-8169	Sam Eidson and Jim Grinney, partners	\$1.8	\$1.1	59%	Gates, ProLogis, LeftHand Networks, Charter Business, Atlas Copco	25
ABI	Interactive	New York	www.abipr.com	(212) 529-4500	Alan Isacson, president	N/A	N/A	100%	Eastman Chemical, Bosch Packaging Technology, Crown Holdings, Zip-Pak, ITW	25
Adventive Marketing	Small	Arlington Heights, Ill.	www.adventivemarketing.com	(847) 590-1110	Steve Bork, president	\$4.4	\$4.4	100%	Abbott Laboratories, Belden, Cherry Electrical Products, Jungheinrich Lift Truck, Nussbaum Transportation Services	16
Agency.com	Interactive	New York	www.agency.com	(212) 358-2600	Chan Suh, CEO	N/A	N/A	25%	HP, Discovery, Jones Lang LaSalle, AON, CIT	500
Al Paul Lefton Co.	Small	Philadelphia	www.lefton.com	(215) 923-9600	Al Paul Lefton Jr., president	\$9.0	\$8.0	89%	Mitsubishi Fuso Truck of America, Metal Initiative, Netherlands Foreign Investment Agency, Pilot Air Freight, Select Greater Philadelphia	40
Alexander Marketing Services	Small	Grand Rapids, Mich.	www.alexandermarketing.com	(616) 957-2000	Bob Milroy, president	\$4.4	\$4.4	100%	CSA International, Dow Chemical, Juno Lighting Group, Pentair Pool Products, CP USA	35
ANEW Marketing Group	Interactive	Smithtown, N.Y.	www.anewmarketinggroup.com	(631) 982-4000	Charles MacLeod, president	\$22.2	\$20.8	94%	GAC International, Bystronic, Pall, Audiovox, Reliance Steel & Aluminum	35
Arketi Group	Small	Atlanta	www.arketi.com	(404) 929-0091	Mike Neumeier, principal	\$2.4	\$2.4	100%	Convergys, Cbeyond, Xerox Mortgage Services, Flo Healthcare, Leica Geosystems Geospatial Imaging	13
Atmosphere BBDO	Interactive	New York	www.atmospherebbdo.com	(212) 827-2500	Andreas Combuechen, CEO-CCO	N/A	N/A	N/A	AT&T, Citi, FedEx, Johnson & Johnson, Target	160
Avenue A Razorfish	Interactive	Seattle	www.avenuea-razorfish.com	(206) 816-8800	Clark Kokich, CEO	\$368.5	N/A	N/A	EMC, Dell, Microsoft	1,958
Bader Rutter & Associates	Midsized	Milwaukee	www.baderrutter.com	(262) 784-7200	Greg Nickerson, president	\$19.2	\$15.4	75%	Dow AgroSciences, Merial, Schneider Electric, GE Healthcare, Manpower/Jefferson Wells	150
Badertscher Communications	Small	Marion, Ohio	www.badcomm.com	(740) 383-2633	Steve Badertscher, president-creative director	\$2.1	\$2.1	100%	TODCO, Nucor Steel Marion, East Manufacturing, Rotary Lift, Tectum	13
Bayshore Solutions	Interactive	Tampa, Fla.	www.bayshoresolutions.com	(813) 902-0141	Kevin Hourigan, CEO	\$6.1	\$4.5	75%	Darden, Carnival Cruise Lines, Enterprise Florida, Correct Craft, Elizabeth Arden-Red Door Spas	55
BBDO New York	Large	New York	www.bbdo.com	(212) 459-5000	John Osborn, president-CEO	N/A	N/A	N/A	AT&T, FedEx, GE, Monster, Motorola	650
B/R/C Marketing	Small	Dayton, Ohio	www.brcmarketing.com	(937) 384-0515	David Broughton, principal	N/A	N/A	N/A	Teradata, SRA/McGraw-Hill, Cintas, National City Mortgage	33
Brulant	Interactive	Beachwood, Ohio	www.brulant.com	(216) 896-8900	Len Pagon, president-CEO	\$53.2	\$53.2	100%	Scholastic, Helzberg Diamonds, Sallie Mae, KraftMaid, Alltel	314
BSY Associates	Small	Holmdel, N.J.	www.bsya.com	(732) 817-0400	Barbara Spector Yeninias, senior partner-CEO	N/A	N/A	100%	Evans Delivery, Evergreen Group of Taiwan, Horizon Lines, Maritime Stakeholders Group, National Retail Systems	6
Burk Advertising & Marketing	Interactive	Dallas	www.wambam.com	(214) 953-0494	B. Bailey Burk, CEO	\$4.0	\$4.0	95%	CRG Partners, Aerospace Optics, Elgiloy Specialty Metals, Evonik Industries	6
BusinessOnline	Interactive	San Diego	www.businessol.com	(619) 699-0767	Aaron Kahlow, managing partner	N/A	N/A	68%	Caterpillar, Sybase, Sony, Siemens, ViaSat	29
Carat	Interactive	New York	www.carat.com	(212) 689-6800	Sarah Fay, CEO	N/A	N/A	N/A	Wachovia, Ernst & Young, D&B, Philips, Adidas	N/A
Carlson Marketing	Large	Minneapolis	www.carlsonmarketing.com	(763) 212-4520	Jim Schroer, president-CEO	N/A	N/A	65%	AT&T Wireless, Morgan Stanley, Pfizer, Syngenta, British Airways	2,800
Carton Donofrio Partners	Small	Baltimore	www.cartondonofrio.com	(410) 576-9000	Chuck Donofrio, CEO	\$10.8	\$8.0	74%	National Association of Realtors, LPL Financial Services, Walden University, ITT Defense, Playworld Systems	65
Catalyst	Small	Providence, R.I.	www.catalystb2b.com	(401) 732-1886	Brian Odell, president	\$4.8	\$4.8	100%	EFI, Metso Automation, Markem-Imaje, Davol, FLEXcon	17
ClearGauge	Interactive	Chicago	www.cleargauge.com	(312) 923-7604	Karen Breen Vogel, president-CEO	N/A	N/A	95%	Sage Software, GE Corporate Financial Services, First DataBank, Duro-Last Roofing, LSI	16
CMD Agency	Midsized	Portland, Ore.	www.cmdagency.com	(503) 223-6794	Phil Reilly, president	\$22.5	\$10.1	45%	Intel, JELD-WEN, HP, Cisco Systems, Red Hat	135
Colman Brohan Davis	Midsized	Chicago	www.cbdb2b.com	(312) 222-6789	Sarah Wenning, VP	\$13.2	\$8.2	62%	Constellation New Energy, CF Industries, Siemens, Loders Croklaan	30
Connect Direct	Small	Redwood City, Calif.	www.connectdirect.com	(650) 306-9060	Howard J. Sewell, president	\$2.7	\$2.7	100%	BEA Systems, Cisco Systems, E2open, QL2, Verdiem	13
Cramer	Interactive	Norwood, Mass.	www.crameronline.com	(781) 278-2300	T.J. Martin, exec VP-sales & marketing	\$37.0	\$35.0	98%	MasterCard, FAST Search and Transfer, EMD Serono, Foley Hoag, Champion	200
Crossbow Group	Interactive	Westport, Conn.	www.crossbowgroup.com	(203) 222-2244	Jay Bower, president-CEO	N/A	N/A	75%	Intuit, T.Rowe Price, The Motley Fool, Numara Software, CIGNA HealthCare	24
Cummings Group	Small	Rockford, Ill.	www.cummingsgroup.com	(815) 394-0184	Larry Schubert, president	\$5.0	\$5.0	100%	Case Construction, Glanbia Nutritionals, Col-Met Spray Booths, Nalco, Oilgear	16

■ Winner ■ Runner-up ■ Honorable mention

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David James Group	Small	Oakbrook Terrace, Ill.	www.davidjamesgroup.com	(630) 305-0003	David Lorenzo, president	\$1.4	\$1.3	94%	General Binding, Darwill, Society of Women Engineers, Association for Laboratory Automation, Riverside Publishing	10
Davis Harrison Dion	Small	Chicago	www.dhdchicago.com	(312) 332-0808	Doug Davis, president	\$3.2	\$2.4	75%	Ideal Industries, Corn Products, Atlas, Misumi, PetAg	32
DDB	Large	Chicago	www.ddb.com	(312) 552-6000	Rick Carpenter, president-CEO	N/A	N/A	N/A	Cars.com, Emerson, Capital One, Morton Salt	N/A
Digitas ■	Interactive	Boston	www.digitas.com	(617) 867-1000	David Kenny, chairman-CEO	N/A	N/A	N/A	American Express, AT&T, General Motors, IBM, InterContinental Hotels Group	2,500
Doremus ■	Midsize	New York	www.doremus.com	(212) 366-3000	Carl Anderson, president-CEO	N/A	N/A	90%	CIGNA, Intel, BearingPoint, Brocade, Russell Investment Group	N/A
Draftfcb	Large	Chicago	www.draftfcb.com	(312) 425-5000	Howard Draft, chairman-CEO	N/A	N/A	13%	Boeing, CA, Dow Chemical, HP, PACCAR	9,500
Eric Mower & Associates	Midsize	Syracuse, N.Y.	www.mower.com	(315) 466-1000	John Favalo, managing partner-group B2B	\$25.6	\$15.0	59%	Eastman Kodak, FedEx, Fisher-Price/Mattel, Motorola, Nucor Steel	200
FitzMartin	Small	Birmingham, Ala.	www.fitzmartin.com	(205) 322-1010	Sean Martin Doyle, principal-marketing director	\$3.5	\$3.5	100%	Virginia Association of Realtors, Harbert Management, BioCryst Pharmaceuticals, Burr & Forman, Highland Associates	14
Fleming & Van Metre Advertising	Midsize	Plymouth Meeting, Pa.	www.fvmadvertising.com	(610) 941-0395	Paul Fleming, CEO	\$9.0	\$7.2	80%	BASF Professional Pest Control, CommVault, Bright Star Industries, Philadelphia Gear, Organica	22
Flightpath	Interactive	New York	www.flightpath.com	(212) 674-5600	Jonathan Fox, president	\$3.0	\$1.0	33%	AOL, Condé Nast, TLC, American Express, United Jewish Communities	30
Francis Marketing	Small	Grand Rapids, Mich.	www.francis-marketing.com	(616) 235-1122	Galen De Young, managing director	\$1.7	\$1.7	100%	Ryder, DA Consulting Group, CSM Group, Advance Packaging, Acoustics by Design	11
Fullhouse	Interactive	Milwaukee	www.fullhouseinteractive.com	(414) 271-4001	Eric Zoromski, VP-partner	\$9.7	\$3.8	39%	Miller Brewing, Manpower, GE Healthcare, Kimberly-Clark, M&I Bank/M&I Trust	71
FUSION b2b	Small	Naperville, Ill.	www.fusionb2b.com	(630) 579-8300	Laurie Oleksy, managing director	\$1.6	\$1.5	95%	ITW, Amcor Packaging, USG, FC Lighting, AfterMath Healthcare	16
Fusionbox	Interactive	Denver	www.fusionbox.com	(303) 952-7490	Alexander Groth, president	\$5.0	\$4.0	80%	Quickbooks Merchant Services, Superior Energy Services, Adolfsen & Peterson Construction, National Geographic, Equifax	12
G2 Direct & Digital	Interactive	New York	www.g2dd.com	(212) 537-3700	Lawrence Kimmel, chairman-CEO	N/A	N/A	32%	Adobe, Pfizer, Aetna, Liberty Mutual, Boehringer-Ingelheim	N/A
Geary Interactive	Interactive	San Diego	www.gearyi.com	(619) 756-6700	Andreas Roell, president-CEO	\$8.4	N/A	N/A	Candela, Bax Global, Innovative Employee Solutions, KP Oncall (Kaiser Permanente), Service Now	35
Goda Advertising	Small	Inverness, Ill.	www.goda.com	(847) 776-9900	Paul Goda, president	\$5.2	\$5.2	100%	Lyndex-Nikken, THK America, Fuji, Sumitomo, Sankosha	15
Godfrey	Small	Lancaster, Pa.	www.godfrey.com	(717) 393-3831	Valerie Moul, president	\$10.8	\$10.3	95%	Johnson Controls, JLG Industries, Bosch Rexroth, Danfoss Global Group	57
Group1066	Small	New York	www.group1066.com	(212) 937-1066	Thomas Ordahl, partner	N/A	N/A	70%	Microsoft, MasterCard, Lehman Brothers, LodgeNet, HNTB	5
Hacker Group	Midsize	Bellevue, Wash.	www.hackergroup.com	(425) 454-8556	Spyro Kourtis, president	N/A	N/A	42%	RSA Conference, Direct Marketing Association, Comcast, Kaiser Permanente, Emerson/Liebert	153
Hart Associates	Small	Toledo, Ohio	www.hartinc.com	(419) 893-9600	Mike Hart, president-CEO	\$5.8	\$3.2	55%	ProMedica Health System, La-Z-Boy, Sky Financial, DePuy, Certified Angus Beef	45
hawkeye	Midsize	Dallas	www.hawkeyeww.com	(214) 749-0080	Rodney Mason, managing director-CMO	\$67.4	\$39.1	58%	Intuit, Cablevision, American Airlines, Agilent Technologies, Computer Associates	316
Hill, Holliday, Connors, Cosmopolos	Large	Boston	www.hhcc.com	(617) 366-4000	Mike Sheehan, CEO	N/A	N/A	N/A	Dell, Verizon Wireless, Cognos, Harvard Pilgrim Health Care, Covidien	N/A
Hitchcock Fleming & Associates	Midsize	Akron, Ohio	www.teamhfa.com	(330) 376-2111	Jack DeLeo, president-CEO	\$91.8	\$56.9	62%	Goodyear Tire & Rubber, LP Building Products, Therma-Tru, Schneller/Veritas, Carter Lumber	110

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HMH	Interactive	Portland, Ore.	www.thinkhmh.com	(503) 295-1922	Ed Herinckx, president	\$7.2	\$4.3	60%	Freightliner Trucks, A-dec, TruWood, The Standard, Carlson Group	64
Hodgson/Meyers	Small	Kirkland, Wash.	www.hodgsonmeyers.com	(425) 827-2506	Gary Meyers, president	\$4.0	\$3.8	90%	Fair Isaac, F5 Networks, Microsoft, CSG Systems, HomeStreet Bank	31
HSR Business to Business ■	Midsize	Cincinnati	www.hsr.com	(800) 243-2648	Rick Segal, CEO	\$20.2	\$20.2	100%	USG, Hobart, Eclipse Aviation, Johns Manville, Makino	130
Idea Integration	Interactive	Houston	www.ideaii.com	(713) 626-5242	Jim Albert, president	\$28.0	\$21.4	75%	HP, Microsoft, Sony Corp. USA, Intel	133
Imagination	Interactive	Chicago	www.imaginepub.com	(312) 887-1000	James Meyers, president-CEO	\$9.5	\$9.5	90%	MasterCard, Xerox, Quintiles Transnational, Wells Fargo, Lowe's	52
in fusion	Small	Stamford, Conn.	www.ifadvertising.com	(203) 252-2173	Frank Leone, general partner	\$5.5	\$5.5	100%	Sanyo Security Systems, IVR Controls, Arecont Vision, Supercircuits, Dot Generation	10
Integre	Small	Waukesha, Wis.	www.integreadvertising.com	(262) 544-8800	Paul DeSmidt, president	N/A	N/A	95%	GE Healthcare, Rite-Hite, Spacesaver, CUNA Mutual, Pope Scientific	22
IQ Interactive ■	Interactive	Atlanta	www.iqinteractive.com	(404) 255-3550	Tony Quin, CEO	N/A	N/A	40%	Cox Communications, IBM, New York Life, InterContinental Hotels Group, MasterCard	75
Jacobs Agency	Small	Chicago	www.jacobsagency.com	(312) 664-5000	Tom Jacobs, president	\$4.2	\$3.0	70%	Microsoft, Acquity Group, ACCO Brands, OTTO, Federal Reserve Banks	13
JUMBOshrimp	Small	San Francisco	www.jumboshrimp.com	(415) 369-0500	Robert Ahearn, managing director	\$4.5	\$4.0	90%	Ericsson, SunPower, Tandberg Television, Dolby, CNET Networks	30
JWT—Communications, Entertainment, Technology Practice	Midsize	Atlanta	www.jwt.com/cet	(770) 668-5700	Ridge White, CEO	N/A	N/A	60%	CDW, Texas Instruments, BMC Software, Brother International, ATI graphics unit of AMD	135
Keiler & Company	Small	Farmington, Conn.	www.keiler.com	(860) 677-8821	Lynn Taylor, managing partner	\$5.0	\$4.0	80%	Lockheed Martin, ISO, SimplexGrinnell, Stanley Works, NYU Stern School of Business	50
Koroberi	Small	Chapel Hill, N.C.	www.koroberi.com	(919) 960-9794	Kathryn Olive, president	\$4.7	\$4.7	100%	FKI Logistex, Hickory Hardware, Paradigm Geophysical, Hyster Americas, Alimak Hek	33
LBI	Interactive	Atlanta	www.lbi.com/atlanta	(404) 267-7600	Joe Schab, president-managing partner	\$10.5	\$5.0	50%	UPS, Home Depot, Simmons, Packet 8, Turner	45
Leapfrog Online	Interactive	Evanston, Ill.	www.leapfrogonline.com	(847) 492-1968	Dave Husain, CEO	\$85.0	\$12.7	15%	Comcast, Discover Financial Services, Time Warner	101
Leopard	Midsize	Broomfield, Colo.	www.leopard.com	(303) 527-2900	Sherri Leopard, CEO	N/A	N/A	100%	IBM, SAP, Cisco Systems	100
Lesniewicz Associates	Small	Perrysburg, Ohio	www.designtoinfluence.com	(419) 873-0500	Rodney Frysinger, president	\$5.0	\$4.0	80%	Robert Bosch Corp., OneCommand, TI Automotive, BASF, Trane	10
Liquid Interactive	Interactive	Breinigsville, Pa.	www.liquidint.com	(484) 397-4174	Doug Mancini, managing director	N/A	N/A	60%	Teva Pharmaceuticals, Just Born, B. Braun USA, Delaware River Joint Toll Bridge Commission, Bills Khakis	15
LRG Marketing Communications	Midsize	Nyack, N.Y.	www.lrgmarketing.com	(845) 358-1801	Vince Galdi, president	\$15.0	\$12.0	80%	Panasonic Security Systems, Audio Enhancement, Altronix, Thales Angenieux, Panasonic Information Systems	17
Maier Advertising	Small	Farmington, Conn.	www.maier.com	(860) 677-4581	William F. Maier, president	\$6.2	\$6.2	100%	Thermo Fisher Scientific, Hubbell, Gexpro, GE, United Technologies	18
MarketSense	Small	Burr Ridge, Ill.	www.market-sense.com	(630) 654-0170	Andrew Mahler, president	\$9.0	\$9.0	100%	Sealy Contract, vAuto, Emerson, Shockwatch, American of Martinsville	80
Martin Agency	Midsize	Richmond, Va.	www.martinagency.com	(804) 698-8000	John B Adams, chairman-CEO	N/A	N/A	16%	UPS, Newspaper Association of America, TVLand	453

■ Winner ■ Runner-up ■ Honorable mention



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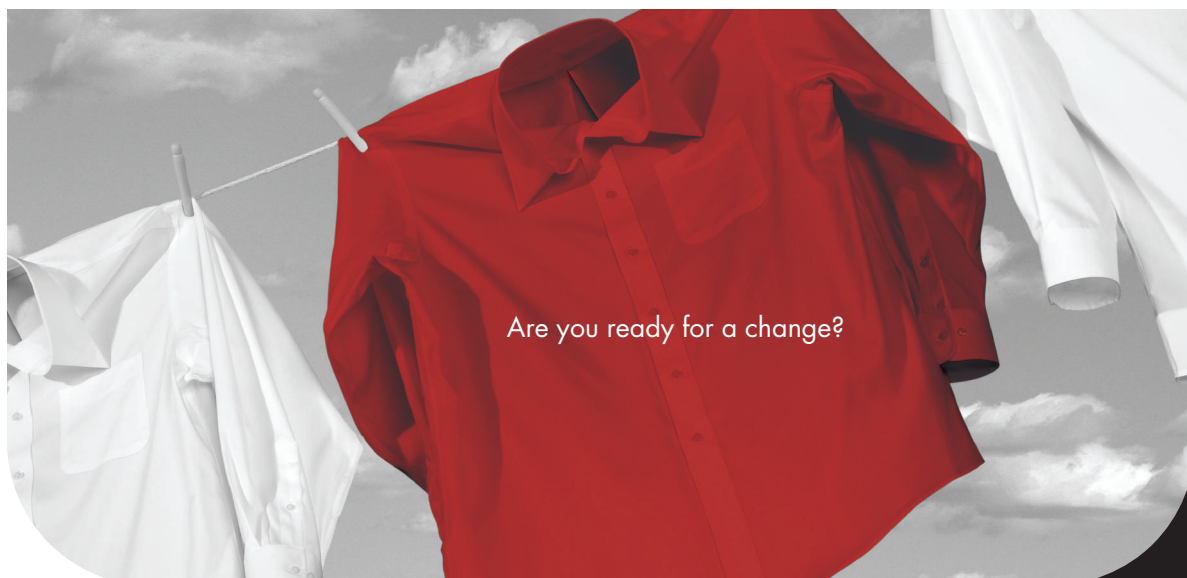
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Martin Williams Advertising	Midsize	Minneapolis	www.martinwilliams.com	(612) 340-0800	Tom Moudry, CEO-chief creative officer	N/A	N/A	53%	Pfizer Animal Health, Syngenta, Cargill, Marvin Windows & Doors, NewPage	235
Martino & Binzer	Small	Avon, Conn.	www.goodbait.com	(860) 678-4300	David J. Martino, president	\$4.5	\$2.5	45%	Assa Abloy, biolitec, Loctite U.S., PrimeSource, Z-Medica	24
McCann Erickson ■	Large	New York	www.mccannworldgroup.com	(646) 865-2000	John Dooner, chairman-CEO	N/A	N/A	55%	HP, Hitachi, Intel, Microsoft, Verizon	1,500
McClain Finlon Advertising	Midsize	Denver	www.mcclainfinlon.com	(303) 436-9400	Cathey M. Finlon, chairman-CEO	\$57.0	\$5.7	10%	Dell, Western Union, CUNA Mutual Group, Johns Manville, Suncor	158
MEA Digital	Interactive	San Diego	www.meadigital.com	(619) 308-5266	John Hartman, president	\$3.5	\$1.0	N/A	Oakley, Callaway, Mitsubishi Electronics, ESET, Advanta	40
The Media Center	Small	Crystal Lake, Ill.	www.themediactr.com	(815) 455-3882	Cindy Lind, president	N/A	N/A	100%	Lubrizol Advanced Materials, Air Products, Motorola, Viant, North Shore Trust and Savings	9
Media Logic	Small	Albany, N.Y.	www.mlinc.com	(518) 456-3015	David M. Schultz, president	\$10.5	\$4.3	41%	Visa, Fortitech, Weil-McLain, SPX Cooling Technologies, Cornell University	85
MindComet	Interactive	Altamonte Springs, Fla.	www.mindcomet.com	(407) 838-1010	Paul Lewis, president-CEO	N/A	N/A	45%	APM Terminals, FLS Minerals, Summit Energy, Hoover's, Aramark	50
Mintz & Hoke	Small	Avon, Conn.	www.mintz-hoke.com	(860) 678-0473	Bill Field, president	N/A	N/A	85%	Rockwell Collins, Pratt & Whitney, DRS Technologies, Tactical Systems, CIGNA, AIG	70
Mobium	Small	Chicago	www.mobium.com; www.mobium.tv	(866) 266-2486	Gordon Hochhalter, managing partner	N/A	N/A	100%	Accenture, Pitney Bowes MapInfo, Time Warner Cable Business Class, Moog International, University of Illinois Foundation	62
The Morrison Agency	Small	Atlanta	www.morrisonagency.com	(404) 233-3405	Bob Morrison, president-CEO	\$3.5	\$2.7	77%	Raymond James Financial, Siemens, AutoTrader.com, McKesson, Equifax	27
Moss Warner	Midsize	Mission Viejo, Calif.	www.mosswarner.com	(949) 367-9380	Bob Smithers, president	\$19.0	\$19.0	100%	Mars, Panasonic Avionics, WellPoint Anthem, Bayer Healthcare, Cadbury Adama	17
Movéo Integrated Branding ■	Small	Oakbrook Terrace, Ill.	www.moveo.com	(630) 570-4800	Robert Murphy and Brian Davies, managing partners	\$10.8	\$9.3	86%	CareerBuilder.com, Molex, NES Rentals, Flexco, Intercontinental Exchange	43
Nelson Schmidt	Small	Milwaukee	www.nelsonschmidt.com	(414) 224-0210	Dan Nelson Jr., president	\$6.9	\$6.2	90%	Northwestern Mutual, Club Car, Motorola, Digital Healthcare, Honeywell	62
Nicholson Kovac	Midsize	Kansas City, Mo.	www.nicholsonkovac.com	(816) 842-8881	F. Peter Kovac, president-CEO	\$14.5	\$8.6	59%	FMC, 3M, EMBARQ, Wellmark Blue Cross & Blue Shield, Norgren	124
Nurun	Interactive	Montreal	www.nurun.com	(404) 591-1652	Michael Koziol, exec VP-North America	N/A	N/A	N/A	Home Depot, Bombardier Recreational Products, AT&T, Equifax, Gore	770
Ogilvy North America ■	Large	New York	www.ogilvy.com	(212) 237-4000	Bill Gray and Carla Hendra, co-CEOs	N/A	N/A	N/A	IBM Corp., American Express Open, Cisco Systems, DHL International, SAP	N/A
Oliver Russell	Small	Boise, Idaho	www.oliverrussell.com	(208) 344-1734	Russ Stoddard, president-executive creative director	\$3.6	\$2.7	75%	HP, Cisco Systems, Microsoft, Interstate Hotels	30
One to One Interactive	Interactive	Charlestown, Mass.	www.onetooneinteractive.com	(617) 425-7300	Ian Karnell, president-CEO	\$11.0	\$6.0	50%	First Marblehead, Comcast, McGraw Hill, GlaxoSmithKline, Siemens	100
Pepper Group	Small	Palatine, Ill.	www.peppergroup.com	(847) 963-0333	Tim Padgett, president	\$1.7	\$1.5	85%	Huron Consulting Group, Follett, Brunswick, Fiserv, AON	15
Performance Communications Group	Interactive	Chicago	www.performcom.com	(312) 870-6020	Joe Wright, exec VP-sales and marketing	\$6.0	\$6.0	100%	Chicken of the Sea International, Northwestern University, FTD, Robert Morris College, Land-O-Lakes Foodservice	25
PJA Advertising+ Marketing ■	Small	Cambridge, Mass.	www.agencypja.com	(617) 234-7371	Mike O'Toole, exec VP-partner	\$10.1	\$9.9	98%	Novell, Trend Micro, Boston Scientific, Invitrogen, TriZetto Group	50

■ Winner ■ Runner-up ■ Honorable mention



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PriceWeber	Small	Louisville, Ky.	www.priceweber.com	(502) 499-9220	Shanna Columbus, president-CEO	\$6.2	\$2.9	46%	Cummins, Brown-Forman Beverages, ArvinMeritor, R.J. Reynolds Tobacco, Wabash National	70
Princeton Partners	Small	Princeton, N.J.	www.princetonpartners.com	(609) 452-8500	Tom Sullivan, CEO	\$7.0	\$2.6	37%	Yale Materials Handling, Greenfield Online, PMA Insurance Group, Vertex, Innovex	74
Quiet Light Communications	Small	Rockford, Ill.	www.quietlightcom.com	(815) 398-6860	Terry Schroff, president	N/A	N/A	100%	Sargento, Tree Top, Silverson Machines, Grain Processing, American Egg Board	15
R/GA	Interactive	New York	www.rga.com	(212) 946-4000	Bob Greenberg, chairman-CEO and global chief creative officer	N/A	N/A	17%	Avaya, Verizon Business, Legg Mason, Goldman Sachs, Lucent	610
Resource Interactive	Interactive	Columbus, Ohio	www.resource.com	(614) 621-2888	Nancy Kramer, CEO	\$38.5	\$11.5	30%	HP, Shaw Industries, Sherwin Williams, Coca-Cola, Bose	261
RiechesBaird	Small	Irvine, Calif.	www.riechesbaird.com	(949) 586-1200	Ryan Rieches, CEO, and Ray Baird, president	\$10.1	\$10.1	100%	Toyota Material Handling USA, Sharp Solar Energy Solutions Group, American Airlines Cargo, Greenlee Textron, Rohl	40
Rodgers Townsend	Midsized	St. Louis	www.rodgerstownsend.com	(314) 436-9960	Tim Rodgers, CEO-principal	N/A	N/A	N/A	AT&T, Energizer, Maritz, Solutia, Hartford Financial Services	N/A
Sacunas	Small	Harrisburg, Pa.	www.sacunas.net	(717) 652-0100	Nancy Sacunas, president-CEO	\$2.5	\$2.0	80%	Oldcastle Materials, PH Glatfelter, ARRO, HRG Engineering, PennDOT	19
Schermer Kuehl	Small	Minneapolis	www.skmarketing.com	(612) 375-9999	Chris Schermer, president	\$2.2	\$2.2	100%	Best Buy, Ceridian, HID, Stratasys, Compellent	10
Schubert Communications	Small	Downingtown, Pa.	www.schubert.com	(610) 269-2100	Joseph Schubert, CEO	N/A	N/A	100%	Sartomer, Netzsch USA, MEI, Nilfisk Advance, Houghton International	21
Sigma Group	Midsized	Oradell, N.J.	www.sigmagroup.com	(201) 261-1123	Shannon Morris, president-partner	\$70.0	\$55.0	80%	Panasonic Computer Solutions, Panasonic Projector Systems, De'Longhi America, PRNewswire, Hunter Douglas	75
Slack Barshinger	Midsized	Chicago	www.slackbarshinger.com	(312) 970-5800	Gary Slack, chairman-chief experience officer	\$12.5	\$12.5	100%	Dairy Management, Underwriters Laboratories, Tellabs, Diebold, PACK EXPO	75
Spunlogic	Interactive	Atlanta	www.spunlogic.com	(404) 601-4321	Jeff Hilimire, president	\$8.8	\$5.1	60%	UPS, Cox Enterprises, ChoicePoint, InterContinental Hotels Group, Home Depot	72
Stein Rogan+ Partners ■	Small	New York	www.steinrogan.com	(212) 213-1112	Tom Stein, president-CEO	\$10.2	\$9.1	90%	OnForce, TransitCenter/TransitChek, Citrix Online, SunGard, McGraw-Hill	40
Stiegler, Wells, Brunswick & Roth	Small	Bethlehem, Pa.	www.swbrinc.com	(610) 866-0611	Ernie R. Stiegler, CEO	\$10.7	\$10.2	95%	Mack Trucks, DeWalt Power Tools, Crayola, Glacier Garlock Bearings, Carpenter Technology	32
Studio North	Interactive	Chicago	www.studionorth.com	(847) 473-4545	Mark Mohr, CEO	\$6.4	\$6.4	100%	CDW, Abbott Laboratories, BP, Discover Financial Services, Komatsu	40
Sullivan	Small	New York	www.sullivannyc.com	(212) 888-2881	Barbara Sullivan, managing director	\$9.0	\$8.8	96%	Ameriprise, Fidelity Investments, MetLife, Schwab Institutional, TIAA-CREF	42
Sullivan Higdon & Sink ■	Midsized	Wichita, Kan.	www.wehatesheep.com	(316) 263-0124	Joe Norris, managing partner	\$37.6	\$21.5	57%	Cargill Meat Solutions, Cessna Aircraft, Rolls-Royce North America, Spirit Aerospace Systems, Swiss Re	106
Symmetri Marketing Group	Small	Chicago	www.symmetri-mg.com	(312) 222-2500	Carl Triemstra, president	\$2.4	\$2.4	100%	Cars.com, Motorola, Schawk, EGS Electrical Group, Knaack Manufacturing	16
T3	Interactive	Austin, Texas	www.t-3.com	(512) 499-8811	Gay Gaddis, president-CEO	\$25.8	\$18.5	60%	Dell, UPS, JPMorgan Chase, Spheris, UPS	250
Tenth Floor	Interactive	Cleveland	www.tenthfloor.com	(216) 575-1010	Tony Pietrocola, president	\$4.0	\$3.6	90%	Honeywell, Department of Defense, Tennant, Sherwin Williams, Sun Chemical	25
Tocquigny ■	Interactive	Austin, Texas	www.tocquigny.com	(512) 532-2800	Yvonne Tocquigny, CEO	N/A	N/A	60%	Dell, Synopsys, MessageLabs, World Vision, Regent University	45
Traction	Interactive	San Francisco	www.tractionco.com	(415) 962-5800	Adam Kleinberg, CEO	\$3.0	\$1.2	45%	SAP, Sun Microsystems, Wal-Mart, Bank of America, Adobe	25
VantagePoint	Small	Greenville, S.C.	www.vantagep.com	(864) 331-1240	Craig O'Neal, president-CEO	\$5.0	\$5.0	100%	CommScope, Saia, T&S Brass, Thermaflex, Morgan AM&T	25
VIA Group	Midsized	Portland, Maine	www.vianow.com	(207) 221-3000	John Coleman, CEO	\$20.5	\$5.1	25%	Analog Devices, LoJack, DuPont, Guardian Industries, Arrow International	80
WebMetro	Interactive	San Dimas, Calif.	www.webmetro.com	(909) 599-8885	Carlos Ugalde, CEO	\$9.6	\$5.0	52%	American Management Association, Network Hardware, Specialty Doors, Spray Systems	40
White Horse	Interactive	Portland, Ore.	www.whitehorse.com	(503) 471-4200	Jennifer Modarelli-DeVoe, principal	\$7.4	\$3.0	40%	Cisco Systems, Wellpoint, Protection One, PPM Energy, Symyx	35
Winsper	Small	Boston	www.winsperinc.com	(617) 695-2900	Jeff Winsper, president	\$4.1	\$3.5	86%	Timberland PRO, Exeter Hospital, Cognos, Computer Associates, Bowne	25
Wunderman	Large	New York	www.wunderman.com	(212) 941-3000	Daniel Morel, chairman-CEO	N/A	N/A	N/A	Ford, Microsoft, Telefonica, Citibank, Abbott	N/A
Young Company	Small	Laguna Beach, Calif.	www.youngcompany.com	(949) 376-8404	Bart Young, president-CEO	\$1.4	\$1.2	85%	Commerce Energy, IBM Tivoli, PBNNext, Samsung Opto-Electronics, WEG Motors USA	10
YRG	Midsized	Portland, Ore.	www.yrgcommunications.com	(503) 222-0626	Michael Heiser, president	\$11.2	\$11.2	100%	Northwest Evaluation Association, Rambus, Climax Portable Machine Tools, iMetrikus, Portland Oregon Visitors Association	16

■ Winner ■ Runner-up ■ Honorable mention