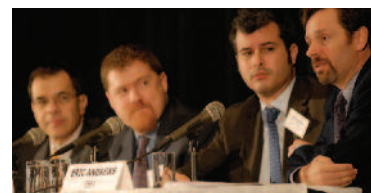


BtoB's NetMarketing Breakfast Series

NEW YORK – CHICAGO – SAN FRANCISCO – BOSTON – ATLANTA



For the tenth straight year, **BtoB's** NetMarketing Breakfast series is stopping in New York, Chicago, San Francisco, Atlanta, and Boston. Each breakfast event considers new approaches as well as proven techniques for using the Internet as part of an integrated marketing plan. Top marketing executives at leading companies reveal best practices in search, e-mail marketing, Webcasts, virtual trade shows, video and more. A few of the marketing experts who have appeared on our panels include:

- **Scott Anderson, Vice President of Customer Communications-Technology Solutions, Hewlett-Packard**
- **Adam Christensen, Social Media Communications Manager, IBM**
- **Pam Didner, Global Integrated Marketing Manager, Intel**
- **Paul Dunay, Global Managing Director of Services Marketing, Avaya**
- **Steele Hays, Vice President of Advertising & Online Marketing, Sage North America**
- **Philip L. Juliano, Vice President of Global Brand Management & Corporate Communications, Novell, Inc.**
- **Bob Kennedy, Director Global Marketing Programs and Advertising, McAfee, Inc.**
- **Greg Richards, Director, Global Online Strategy & User Experience, Pitney Bowes**
- **Leah Roscoe, Vice President of Global Marketing, VeriFone**
- **Mark Wilson, Vice President of Corporate Marketing, Sybase, Inc.**

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Sponsorships include a company mention in all advertisements and promotions, signage and a tabletop display at the event, recognition from the podium, guest passes and the post-show attendee list. Sponsors in 2009 included Bizo, Brightcove, Business.com, CGS, National CineMedia, ON24, SalesGeine.com, Silverpop Engage B2B, Yesmail, ZoomInfo.

Add your company name to this distinguished list and make an impression on the senior marketers you want to reach. For sponsorship rates and details, contact David Bernstein at 212-210-0782 or dbernstein@crain.com.

